

what do you currently have on hold?

RADIO	Advertising other businesses Have you paid your APRA fees? Can be loud and inappropriate
CD/MUSIC	Have you paid your APRA fees? Unreliable
SILENCE	Missing callers due to hang-ups? Unprofessional Callers do not know if they are still on hold
CHIMES	Ding-Dong-Ding-Dong Boring and highly irritating

do your callers
know what else
you do?

YOUR BUSINESS IS MISSING OUT ON A GREAT MARKETING OPPORTUNITY

M2 ON HOLD gives you the opportunity to market and promote your business to a captive and interested market.

The M2 ON HOLD team of marketing experts, tertiary educated script writers and award winning audio engineer will provide your business with the marketing edge over your competitors.

M2 ON HOLD is the ideal complement to other forms of advertising. Getting a potential customer to call your business is only half way to securing their business.

OUR MESSAGE CAN PROVIDE YOU WITH :

A professional message that is specifically tailored to what your wants are

An On Hold message designed to promote aspects of your business that you wish to expand and emphasise

Let you callers know "what else you do" and let them ask you the questions